

A nighttime photograph of a city square. In the background, a modern glass-fronted building is illuminated from within, with its lights reflecting on the wet pavement. To the right, a traditional red-brick building is also lit up. In the foreground, a large, active fountain with many small jets of water is visible. The sky is dark and cloudy. The text 'unLTD' is overlaid in large, bold, orange letters, and 'MEDIA PACK' is overlaid in smaller, bold, white letters below it.

# unLTD

## MEDIA PACK





## What is unLTD?

unLTD is a vibrant, forward-thinking platform for the Sheffield city region business community. At its heart is a monthly magazine distributed to a wide range of businesses across the region. The content is current, relevant and focusses on the issues that matter to key leaders and decision-makers across the local business community.

5000 copies are distributed each issue and hand-delivered to more than 750 companies across the region, covering a range of subjects including:

- **News, appointments, training, events and networking**
- **Charity and CSR**
- **Success Stories and personality pieces**
- **New businesses and start ups**
- **Real life accounts from business leaders in the region**
- **Columnists covering health and wellbeing, the economy, legal issues and leadership**

## unltdbusiness.com

Sitting alongside the monthly magazine is an online portal to give Sheffield and the surrounding area a platform to push out positive business news daily. unltdbusiness.com provides the long overdue opportunity to have a cutting edge, informative and entertaining business news service and forum reaching a growing audience each day with breaking news and in depth analysis on the key issues of the moment.



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**UNLTD IS A VIBRANT, FORWARD-THINKING PLATFORM  
FOR THE SHEFFIELD CITY REGION BUSINESS COMMUNITY.**



**BARNSELY**

**DONCASTER**

**SHEFFIELD**

**ROTHERHAM**

**77%**

**OF OUR READERS ARE  
BUSINESS OWNERS OR  
MANAGERS IN BUSINESSES**

**90%**

**OF OUR READERS HAVE TAKEN  
A POSITIVE ACTION AFTER AN  
ARTICLE OR ADVERT IN UNLTD**

## TESTIMONIALS

Launchpad regularly advertise in unLTD as it is a perfect fit with our audience of aspiring entrepreneurs and new businesses in the Sheffield City Region. We love the style and design of the magazine – it always features great content that is relevant to business and the team do a fantastic job of showcasing the variety of new and established businesses in the area. Most of all, our clients love it when we offer them the chance to be featured in the magazine.”

**Anna Smith**  
**Programme Manager**  
**Sheffield City Region**  
**Launchpad**

We’ve worked with the team at unLTD for many years now. For delivering key messages and gaining great exposure in the local area we find their services to be top class.”

**Steve Brown**  
**Managing Director**  
**Highlander**



## ADVERTISING RATES

**Double page spread £700**

**Full page £400**

**Half page £250**

**Back cover £700**

All prices are subject to VAT.

## DISCOUNTS

**6 issues or more 10%**

**Inserts: £500 per issue for 5000 copies**

All copy for advertisement can be emailed to [advertising@unltd.com](mailto:advertising@unltd.com) in the following formats:

PDF Please ensure all images used are CMYK mode and not RGB colour and all fonts converted to paths where possible, embedded or supplied with copy.

## TECHNICAL SPECIFICATION:

### DOUBLE PAGE SPREAD

**Design area 350 mm x 248 mm**

**Bleed area 356 mm x 254 mm**

**Please allow a 6mm channel along centre spine.**

### FULL PAGE

**Design area 175 mm x 248 mm**

**Bleed area 181 mm x 254 mm**

### HALF PAGE

**Horizontal 164 mm x 113 mm**

**Vertical 80 mm x 228 mm**

## CONTACT DETAILS: ADVERTISING ENQUIRIES

**Phil Turner**

**[phil@unltdbusiness.com](mailto:phil@unltdbusiness.com)**

**0114 275 7709**

**07979 498034**

# SUBSCRIPTION PACKAGES (MINIMUM 6 MONTH COMMITMENT)

## 12 MONTHS: BRONZE

**£199 per month**

Half Page advert /advertorial in magazine x 6

1 Double Page Spread editorial per year

Quarterly social media content (1 post per quarter) which will be a combination of: News story post / video / reel / photo led post shared across our main platforms: Linked In / Instagram / Twitter / Tik Tok

Free attendance to unLTD Business Social networking events

## 12 MONTHS: SILVER

**£299 per month**

Full Page advert/advertorial in magazine x 6

1 Double Page Spread editorial per year

News stories on request (up to 3 per year)

Bi-monthly social media content (1 post every other month) which will be a combination of: News story post / video / reel / photo led post shared across our main platforms: Linked In / Instagram / Twitter / Tik Tok

Free attendance to unLTD Business Social networking events

## 12 MONTHS: GOLD

**£349 per month**

Full Page advert/advertorial in magazine x 12

1 Double Page Spread editorial per year

News stories on request (up to 6 per year)

Monthly social media content (1 post per month) which will be a combination of: News story post / video / reel / photo led post shared across our main platforms: Linked In / Instagram / Twitter / Tik Tok (when relevant) 2x bespoke Eshots

Free attendance to unLTD Business Social networking events





# unLTD

## EDITORIAL ENQUIRIES

**Joe Food**

[Joe@unltdbusiness.com](mailto:Joe@unltdbusiness.com)

**Ash Birch**

[Ash@unltdbusiness.com](mailto:Ash@unltdbusiness.com)

**unLTD Magazine**

Unit 1b, 2 Kelham Square  
Sheffield S3 8SD  
[www.unltdbusiness.com](http://www.unltdbusiness.com)

## ADVERTISING ENQUIRIES

**Phil Turner**

[phil@unltdbusiness.com](mailto:phil@unltdbusiness.com)

0114 275 7709

07979 498034

## SOCIAL MEDIA

**Twitter**

[@unLTDbusiness](https://twitter.com/unLTDbusiness)

**Instagram**

[@unLTDbusiness](https://www.instagram.com/unLTDbusiness)

**LinkedIn**

[@unLTD Business](https://www.linkedin.com/company/unLTD%20Business)

**TikTok**

[@unLTDbusiness](https://www.tiktok.com/@unLTDbusiness)

**2.2k**  
LinkedIn

**1.4k**  
Instagram

**1.6k**  
Twitter

SOCIAL MEDIA REACH